

Finance Data Stack Evidence Map

What I built around: finance systems, operating data, dashboards, and definitions.

Context: this is the practical layer underneath useful finance dashboards: sources, definitions, owners, and review rhythm.

What The Evidence Shows

- My internal work referenced Looker/BigQuery/Fivetran/Mixpanel-style reporting, weekly data syncs, connected vehicle and app metrics, attribution, churn definitions, lifecycle conversion, and cash/accrual reporting.
- The important signal is not that a dashboard existed. It is that the company was trying to define, normalize, and use metrics consistently.

Dashboard Areas

- Finance: cash, accruals, close status, runway, burn, revenue, margin, vendor spend.
- Growth/product: connected vehicles, app conversion, retention, attribution, lifecycle conversion, marketplace activity.
- Ops: logistics, fulfillment, inventory, support, tax/compliance trackers.

What I Would Show Live

- Metric definition tree, source-system map, dashboard inventory, and recreated/redacted dashboard flows.
- I will not publish internal dashboards that expose company performance or private operational data.

Public version: methodology and judgment only. I can walk through examples live; raw company files stay private.